



REMAX WORLD CUP FRANCHISE GROWTH CHALLENGE 2026

One Team. One Goal. One Champion.

As the world turns its attention to the FIFA World Cup, we are bringing competitive spirit to our REMAX network and regions around the globe will compete in their own international championship.

From **June 1 through August 31, 2026**, regions will score goals (earn points) through franchise sales, engagement, collaboration, and participation in key growth initiatives. Every goal contributes to your Group's standing.

At the end of the competition on September 1st, one region, belonging to the highest-scoring Group, which scored the most goals will be crowned as the Winner of the REMAX World Cup Franchise Growth Challenge.

THE GROUPS

Group A

REMAX Europe

Group B

REMAX Asia/Pacific & REMAX Euro-Caucasus

Group C


REMAX Africa & Middle East

Group D

REMAX Caribbean & Latin America

HOW TO SCORE GOALS

1. Franchise Sales

 1 goal for every franchise sold and processed at REMAX World HQ

2. Monthly Coffee, Chat & Franchise Growth (3) and August Quarterly Leadership (1) Sessions

🏆 1–4 goals awarded monthly based on regional participation. Group with the most participants in each session scores 4 points. Group with the least participants scores 1 point. Each individual region can score max 1 goal per session, regardless of number of attendees from the region in each session.

3. FIFA World Cup Bonus

🏆 5 bonus goals will be awarded to the Group whose nation wins the FIFA World Cup!

THE ROAD TO THE FINAL

Throughout the competition, Group standings will be updated and shared monthly, so everyone can track the race for the top spot. Root for your group, before the overall winner is crowned from the winning group on September 1st.

GRAND PRIZE

🏆 Global Recognition and the REMAX World Cup Franchise Growth Challenge Champion trophy.

🏆 1 Complimentary Base Registration to R4 2027

🏆 Exclusive Dinner for TWO with your area director during R4 2027

WHY THIS MATTERS?

Just like the FIFA World Cup, success is built through teamwork, consistency, and performance.

Every franchise sale matters. Every participant matters. Every point matters.

Support your Group. Grow your region. Help your team reach the Final.

Good luck and let the games begin!